# Enhanced Techniques for Detecting Copy-Move Forgery Using Machine Learning Algorithms

Dr. Stella Johnson University of Johensburg, SOUTH AFRICA



www.ijrah.com || Vol. 3 No. 5 (2023): September Issue

Date of Submission: 13-09-2023

Date of Acceptance: 25-09-2023

Date of Publication: 30-09-2023

#### ABSTRACT

One of the most important tasks in digital forensics to find instances of modified content is the detection of copy-move forgery(CMF) in videos. Copy-move forgery includes taking a section of a video, pasting it into another movie, and then hiding or changing that section. As a consequence of advancements in network technology, low-cost multimedia devices, intelligent image or video editing software, and broad adoption of digital multimedia coding standards, the number of applications for digital multimedia has significantly risen in recent years. Establishing if a video is legitimate or not is one of the trickiest areas of video forensics. This may be a crucial responsibility when recordings are used as primary evidence to influence decisions, such as in a court of law. Therefore, we provide a novel machine learning-based copy-move forgery detection technique in this research. Weiner filter is first used to gather and pre- process video data. The pre-processed video data are then segmented using a threshold-based technique to image segmentation. Finally, we suggest a novel integrated stochastic random neighbouring approach (ISRNA) for categorizing videos. Our suggested technique is compared and contrasted with traditional ways to demonstrate the efficacy of the suggested method. Results from experiments show that our suggested strategy performs better than traditional ways.

*Keywords-* Copy-Move forgery (CMF), weiner filter (WF), threshold based image segmentation (TbIS), integrated stochastic random neighbouring approach (ISRNA).

# I. INTRODUCTION

A specific kind of image tampering called CMF involves copying a portion of the image and placing it someplace else in the image to hide a significant visual characteristic. Consequently, the objective of Copy-Move Forgery Detection (CMFD) is to detect image fields that are identical or highly comparable. A CMF, a section of the original image is copied, then pasted in another location on he same image to conceal important objects or add more information that was not originally included in the image [1]. The statistical method involves breaking the image up into patches and using two different ways to match the patches together. One is a strong match, while the other is an exact match. However, when no action is carried out across the duplicated area, this strategy performs well. The process of video forgeries involves altering or eliminating certain things from the video sequence. Splicing and copy-move are two kinds of extant forging methods. The gaps among the video frames are used in intra-frame forgery detection to find any

forgeries. These techniques include splicing and CMF. This method is used to change the image frames in videos [2]. Splicing is a kind of image manipulation that includes replacing a predetermined number of image blocks or parts from the test-target digitalimage with new ones. A standard approach is used to look for discrepancies between the test and target images' characteristics, values, or attributes. Although it is important to have appropriate algorithms for both of these associated paradigms [3]. Digital visual forgery is the fabrication of images using altered original data from images. One of the many image-manipulation techniques that may be used to create a fake image is copy motion counterfeiting. Cutting out a portion of a photo, duplicating it, and pasting it into another position or location within thesame photograph constitutes CMF [4]. The conversion of RGB to grayscale, HSV, YCbCr, local binary patterns, and principal component evaluation, are often used CMFD pre-processing methods that decrease the dimensionality of the image and hence speed up processing or improve detection accuracy. The ability of the whole detection

# Integrated Journal for Research in Arts and Humanities ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

relies on the features collected, making this the most important phase in CMFD. The image's interesting details are captured. Matching involves comparing recognized traits to find commonalities [5]. One of the most effective methods for enabling people to currently obtain large amounts of information is still the digital image. It is stated that an image is worth a thousand words, which explains howmuch information an image has. The amount of digital images has considerably increased with the introduction of new cameras, smartphones, and tablets. Such propagation has been further aided by social media platforms like Facebook, Instagram, and Twitter. Additionally, software for digitally altering these photographs has been steadily improved, and programs like Photoshop, Gimp, and mobileapps like Snapseed and Pixlr make it relatively simple for users to transform images [6]. Another common approach used nowadays for image forgeries is the copy-move technique, in which one portion of an image is utilized to conceal another section from the same image. Two identical sections are unusual in natural photographs, therefore this attribute may be utilized to spot these kindsof alterations. There will be two quite identical portions in the altered image, even after using various post-processing techniques, such as edge smoothing, blurring, and adding noise to remove obvious signs of tampering [7]. The rapid development and use of image and video editing programs similar to Adobe Premiere, Photoshop, and Final Cut Pro make it simpler to manipulate digital visual material without leaving clear signs of tampering. Malicious tampering, however, might result in significant societal and legal issues. For instance, altered photos or videos mightbe used as fake testimony in court or to deceive the public about the veracity of news stories [8]. Hence, for efficient detection of copy-move forgery (CMF) in videos, we proposed integrated stochastic random neighbouring approach (ISRNA) modeling.

# II. RELATED WORK

The research [9] employed several convolutional layer stages and multi-scale input to create a deeplearning CNNmodel. CMF, being a member of the worst forgery attacks, is a significant source of information in the form of images. Its goal is to keep private information out of the image. The article [10] produced altered images by hiding undesirable things or duplicating appealing objects in the same image. Digital images have become pervasive andare capable of being created and altered by a broad range of hardware and software technologies. CMF is a technique for altering images that involves concealing undesired elements or replicating appealing ones inside thesame image. The study [11] determined to iterative localization technique uses the resilience characteristics of each key point and its color data to find the forged area. Employing scale clustering, overlapping grey scale clustering, and group matching modules, a unique multi- scale matching approach is created. The

internet has been more widely used, production it easier to broadcast andbuy digital information. The widespread use shows that the vulnerability of multimedia to alteration has risen as a result of counterfeiting. The article [12] continued a digital video forensics investigation into the consequences of hacking and video manipulation methods, and it emergedas a remedy for the issue of digital media's lack of credibility. One of the most frequent assaults is copy-movemanipulation, which also includes versions for deleting and duplicating objects in films. The attack has been the subject of several video forensics studies using variousmethodologies. The research [13] provided a unique method for identifying frame copy-move forgeries while taking into account the three conditions. Based on optical flow (OF) and stable parameters, a coarse-to-fine detection approach is developed. To locate potentially manipulated locations, coarse detection evaluates OF sum consistency. The research [14] presented a brand-new technique for detecting copy-move forgeries is put forward. The widespread use of inexpensive image-altering software, fake photographs have developed into serious societal issues with very negative consequences. When copying and pasting portions of an image addicted to alternative area of the same image, the CMF method is often employed to manipulate images. The study [15] determined a collection of 250 original movies that have been altered mostly through the forging methods of insertion and deletion. One technique of alteration is covertly inserting transparent objects into the original footage. The collection also contains examples of forgeries where items from the original film have been removed without the viewers' knowledge. The work [16] described a technique for image authentication. The suggested technique uses the discrete cosine transform to identify copy-move modifications inside an image. We may create transfer vectors, which are clustered together, using the properties we learn from these coefficients. A tolerance threshold may be used to assess if any areas of the analysed image have been copied and pasted. The article [17] employed SIFT, invariant moments analysis, and the region expanding the technique to find the copymove forgeries areas. The essential elements of an image are firstgathered using SIFT-based key points. Then, all potential pair blocks of the copy-move areas are identified by looking at pairs of key points with closed scales. Third, the orientations are changed to be the same for each pair of matching key points. The paper [18] provided accessibility of image editing technologies have significantly reduced the costs, expenses, and skills required to profit from and sustain compelling visual tampering. Modified photographs are disseminated all over the globe with the help of reliable internet platforms like Facebook, Twitter, and Instagram. Operators of internet stages may be ignorant of the presence and dissemination of fake photographs. The research [19] described a passive blind method for detecting frame and region duplication fraud in movies. The method

combines two separate methods. The three different types of video frame duplication forgery copying a run of consecutive video frames at a long continue position, copying many of these runs of varying lengths at various locations, and copying from other videos with changed and identical dimensions can cause serious issues in realworld settings.

### III. METHODS

An essential challenge in digital forensics and multimedia analysis is the identification of Copy-Move Forgery (CMF)in videos. A certain area of an image is copied and pasted onto another position within the same image in a process known as CMF. Data from the video is initially gathered and pre-processed using the Weiner filter. A threshold-based approach to image segmentation is used to segment the pre-processed video data after that. We propose aninnovative Integrated Stochastic Random Neighbouring Approach (ISRNA) technique for classifying films. The suggested block diagram is shown in Figure 1.



Fig.1. Block diagram of proposed

#### 3.1. Data collection

There is a broad variation in the parameters, rotational angle, and scaling factor that have been employed. This collection only contains a very small number of images, which may not be sufficient to accurately assess a copy- move technique's performance. The size of the images, the absence of post-processing attacks, the significant variation the dimension of the copy-move zone, and the inconsistent degrees of rotation and scaling attacks are only a few of the drawbacks this dataset (20). The dataset's contents are shown in Table 1 of the document.

Table 1. The dataset for the Copy-Move Hard (CMH)
operation

Subset	Attack	Overview	Number of
Subset	Tittuen	over new	images
CMH <sub>P1</sub>	Plain	A simple example where the duplicated regionwas simply shifted aftercopied.	29.8
CMHP2	Rotation	Images withthe replicated region rotated (angles between -90 degrees and 180 degrees)	24.6
CMHP3	Scaling	Images having the copied area resized (scaling factors ranging from 80 percent to154 percent)	25.9
CMHp4	Combined	Images that combine scaling androtation	33.7
Total			108

#### 3.2. Pre-processing of the Wiener filter

Enhancing the quality of an image by eliminating pointless distortions Pre-processing's goal is to improve specific aspects so that the image can be examined properly. The pre-processing comprises brightness modification, image scaling, conversion, and filtering. The two stages used for pre-processing the input images, which are initially started, are noise elimination and image resizing.

 $E_n = E_1, E_2, E_3, \dots E_N$  (1)

Where  $E_n$  is the requested number of input images. The Wiener Filter (WF) is then used to eliminate the noise during the noise mitigation procedure. The WF analogizes the received signal and the predicted noiseremoval signals and murky valleys, making it difficult to determine anappropriate value for T.

1, *if* 
$$f(x, y) > T$$

to reduce the noise. Both the noise-damaged frequency components and the parts of the traditional WF that can be

 $g(x, y) = f(x) = \{$ 0, if f (x, y)  $\leq T$ (6)

restored by the filters cannot be recovered. To overcome the aforementioned problems, The Borel Transform (BT)is used in the WF instead of the Fourier transform. The mitigation noise image  $E_n(NR)$  is described as

$$E_n(NR) = WF(E_n). RS(E_n)$$
(2)

Where the data that was received is identified  $asRS(E_n)$ . The input image was processed using the Wiener filter  $WF(E_n)$  is interpreted as An object point in an image is any point (x, y)

where f(x, y) > T; alternatively, the area serves as a scenic background, the segmented image g(x, y). When the intensity distributions of the foreground and background pixels in the images are sufficiently different, it is feasible to employ a single (global) threshold that applies to the whole image. Global thresholding is an acceptable choice, but in most applications, there is sufficient variance between images that an algorithm that can predict the

ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

threshold value for each image is required. The following

$$WF(E) = \frac{BT''(En)}{En}$$

(3)

are the key stages of the iterative process that the global  $|BT(E \gamma)|^2 + \Delta S(En)$ п

 $\Delta N(En)$ 

where BT(.) is used to denote the BT. The inverse of the point spread function The power spectrum of the signal process is denoted as  $\Delta s$ , while the power spectrum of the

noise process is denoted as  $\Delta N$ . BT is represented as BT(.)). threshold employs.

Choosing a starting point for the international 1 threshold, T.

2. Segmenting the image using g(x, y) = f(x)=

 $resize to 512 \times 512$ 

Make a new threshold calculation: 4.

1

 $T = {}_{2}(m_{1} +$ 

 $E_{n(NR)}$ 

 $E_{n(512 \times 512)}$ (5)

 $m_2$ ) Steps 2-4 should be repeated until the mean Where label for the enlarged the image states $E_n(512 \times 512)$ .

#### 3.3. Segmentation Threshold-based of image segmentation

Threshold is a common method for dividing up images intodistinct parts. It is a handy tool for setting the scene'sbackground and forefront apart. By adjusting the amount f the threshold T, the grayscale image could be converted to a binary one. All relevant information on the whereabouts and appearance of the target objects needs to be encoded in the binary image. When starting with a binary image, recognition, and categorization are accelerated due to the reduced complexity of the data. The most common method for converting a grayscale image toa binary one is to use a single threshold value. Every grayscale value below this threshold will be labeled as zero (0), while those over will be labelled as one. Consequently, values remain the same after many repetitions.

This approach performs well when the histogram's modes corresponding to objects and background are separated by a relatively distinct valley. 3.4. Illumination

A dimensionality reduction technique called SN aims to duplicate the local structure of high-dimensional information in a low-dimensional environment. Since it is based on comparing distances across distributions, the SN technique is distinct from previous approaches since it employs a fundamentally smooth aim. SN creates an average pi(i) for each point i that gives it's near neighbors an increased chance given a collection of high1, *if* f(x, y) > TThe BT is represented by,  $0, if f(x, y) \leq T$ 

this will result in two sets of

 $BT(E) = \int_{-E}^{\infty} T(u)e^{-E}n^{u} du$ 

(4)

2

pixels: G1, which includes all pixels with intensity п 0

where T represents the complex function obtained by using the complex parameters. The noise-removed images  $E_n(NR)$  are then downsized to 512×512, which is then supplied as,

values> T, and G2, which includes all pixels with quantities  $\leq T$ .

Calculating the pixels in G1 and G2's mean 3. intensityvalues, m1 and m2,

dimensional indications  $\{x_1, \ldots, x_n\}$ :

 $p(j) = exp \left\{-\frac{\|x_i - x_j\|}{\|x_i\|}\right\}$  (7)*i* - determining an appropriate threshold T value becomes the  $2\sigma^2$  segmentation problem. One popular method for selecting Tis to examine the various image types that need to be segmented. In the ideal scenario, the information presentedwould only display two significant flows and a clear flat.In this case, the value of T is selected as the boundary between the two modes. The histograms produced by real- world applications are more complex, with several peaks

The pattern of distribution is highly influenced by the length-scale  $\sigma^2$  this is selected to reduce the amount of entropy of  $p_i$  to a particular amount supplied by the user $\sigma^2$ . In this manner, the values of  $p_i$  explain the high dimensional information of local neighborhood structure inan evolving manner.

A collection of values is given  $\{Z_1, \ldots, Z_n\}$ according todefine a comparable probability in a lowdimensional space  $q_i(j)$  a  $exp \{ \{-\|z_i - z_j\| \} \}$  it explains how the embedded points are arranged in the closest distance.

By reducing the following aim, SN locates a strong local neighborhood structure that is similar to the initialinformation.

 $\sum_{i} KL(p_{i}||q_{i}) = -\sum_{i} \sum_{j} p_{i}(j)logq_{i}(j) + const.$ (8)

While other approaches of dimensionality reduction, such as multidimensional scaling, reward configurations that spread out points, SN rewards those that bring distant points closer together.

Multiple enhancements have been made to SN. Uni-SN changes the meaning of  $q_i(j)$  by introducing a minor constant  $q_i(j)$  a exp  $\{-\|z_i - z_j\|\} + k$ . SN now has access to more "effective space" in the low-dimensional space while the system is presently able to position distant

#### **Integrated Journal for Research in Arts and Humanities** ISSN (Online): 2583-1712

Volume-3 Issue-5 || September 2023 || PP. 316-327

points in any direction. t-SN redefines in a different way of  $-1 q_i(j)$  more dramatically,  $toq_i(j) a (1 + ||z_i - z_j||)$ ,

However, tends to function even better owing to the Cauchy distribution's thicker tails. A group of machine learning or regression trees, each built from a random resampling of the initial data used for training, make up theRandom Forests technique. A training set is indicated by  $f = \{(x_i, y_i), i = 1, 2, ..., N\}$  using N as the total number of samples,  $x_i$  is the matrix of characteristics  $y_i \in$  $\{1, 2, ..., C\}$  is the nth sample used to teach a model. Tree learners and the idea of aggregating bootstraps or tree bagged before they go into the specifics of the Random Forest technique. called feature bagging, which picks a random subset of the features for every potential split in the process of learning. It is common practice to use feature bagging to improve feature space exploration by decreasing tree-to-tree connection.

# IV. PERFORMANCE ANALYSIS

In this part, the suggested system's effectiveness is evaluated. The performance indicators used for evaluation are accuracy, precision, F-measure, specificity, and sensitivity. The existing techniques utilized for comparison are Binary Discriminative Feature (BDF), Speeded Up Robust Feature (SURF), and Oriented FAST and rotated BRIEF (OFB).

#### Accuracy

The fraction of accurately recognized image pixels is referred to as accuracy. A further name for this involves absolute image accuracy. While providing the most basic performance indicator, if there is a class conflict, it can outcome in inaccurate image detection results. A grouping discrepancy exists when one recognized group operates better than another. In this instance, biased outcomes would result from the dominating class's higher accuracy outweighing the inferior accuracy of the opposing group. For assessing detection outcomes using images, the accuracy measure was suggested if there was no group disagreement. Figure 2 demonstrates the comparablevalues for the accuracy measures. In Table 2, the accuracy of the suggested method is contrasted with the existing methods. In comparison to existing methods, the suggested approach offers a high level of accuracy. Accuracy is assessed using equation 10. Bagging takes a training set L and continuously conforms trees to subsets of that set, where *L* is replaced with a random number.

There are *B* iterations of this procedure. At each stepb, *N* instances are randomly selected from *L* to form *L*<sub>b</sub>, and the *L*<sub>b</sub> is then used to train a regression tree  $f_b$ . By summing the forecasts of all the various regression models on  $x_t$ , we may predict the result of unknown instances  $x_t$  after training.

Accuracy = tp+tn

$$tp+tn+fp+fn$$
(10)
$$f = {}^{1} \Sigma^{B} \qquad f(X)$$

$$\overline{B} \qquad b=1 \qquad b \qquad t$$
(9)

The bootstrapping method improves model performance by reducing variance without altering bias. Since *B* is a free parameter, we may determine its value using cross- validation or by measuring the out-of-bag error, or theaverage amount of incorrect predictions made by each training sample  $x_i$  when utilizing just the trees that do not involve  $x_i$  in their bootstrap sample. However, in practice, random forests employ an altered tree method of learning



Fig.2. Accuracy comparisons between the suggested and current approaches

Table 2.	Compa	rison of	Accuracy
----------	-------	----------	----------

Method	Accuracy (%)
SURF	87
BDF	89
ORB	95
ISRNA [Proposed]	98

#### Precision

The most crucial standard for accuracy is precision, it is clearly defined as the percentage of properly categorized cases in all instances of predictively positive data. Equation (11) is used to compute the precision. A common method of manipulating digital images is called CMF, which involves copying a portion of the image and pasting it in a different location inside the same image in an attempt to deceive users or change the content. Figure 3 demonstrates the comparable values for the precision measures. In Table 3, the precision of the suggested method is contrasted with the existing methods. In comparison to existing methods, the suggested approach offers a high level of precision.

Precision = TP+FP *F-measure*  TP

The performance of the suggested and existing techniques

### **Integrated Journal for Research in Arts and Humanities** ISSN (Online): 2583-1712

Volume-3 Issue-5 || September 2023 || PP. 316-327

is assessed using the F-measure. A higher F-measure resultdemonstrates its better ability to detect the CMF in digital images. Equation (12) describes the F-measure. Figure 4 demonstrates the comparable values for the Fmeasure. Table 4, the F-measure of the suggested method is contrasted with the existing methods. In comparison to existing methods, the suggested approach offers a high level of F-measure.

$$F - measure = 2 \times {^{Tp}} 2 \times (Fp + Fn + Tp)$$
(12)



Fig.3. Precision comparisons between the suggested and current approaches

Table 3. Comparison of Precision		
Method	F-measure (%)	
SURF	78	
BDF	85	
ORB	83	
ISRNA [Proposed]	95	



Fig.4. F-measure comparisons between the suggested and current approaches

Table 4. Comparison of F-measure		
Method	Precision (%)	
SURF	80	
BDF	76	
ORB	85	
ISRNA [Proposed]	96	

#### 321

#### Specificity

Specificity in the context of copy-move fraud detection relates to a detection method's ability to accurately recognize areas in an image that are real and untouched. Based on all the places the detection system flagged as non-manipulated, it calculates the percentage of real negatives. Specificity is an important parameter since it shows how effectively a copy-move fraud detectionmethod can prevent false alarms or incorrectly mark valid portions of an image as modified. With a high specificity score, the approach is more likely to reliably detect unmodified areas and have a low number of false positives. A lesser number of false positives would be indicated by greater specificity. Figure 5 demonstrates the comparable values for the Specificity measures. Table 5, shows the specificity of the suggested method is contrasted with the existing methods. In comparison to existing methods, the suggested approach offers a high level of Specificity. Equation (13) describes the Specificity.

(13)



Fig.6. Sensitivity comparisons between the suggested and current approaches

Method	Sensitivity (%)
SURF	86
BDF	87
ORB	94
ISRNA [Proposed]	97



ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

Table 5. Comparison of Specificity		
Method	Specificity (%)	
SURF	89	
BDF	75	
ORB	91	
ISRNA [Proposed]	94	

#### Sensitivity

It was defined as the percentage of positives correctly identified by test out of the total number of positively significantly appraised positives. Sensitivity is a statistic employed to assess the effectiveness of CMFD algorithms. It assesses how well the system can recognize modified areas or genuine positives. Sensitivity is determined in the context of CMFD as the proportion of accurately recognized manipulated areas (true positives) to the overall number of real manipulated regions contained in an image or dataset. Figure 6 shows the comparable values for the sensitivity measures. In table 6, the Sensitivity of the suggested method is contrasted with the existing methods. In comparison to existing methods, the suggested approachoffers a high level of Sensitivity. Equation (14) describes the Sensitivity

# V. CONCLUSION AND FUTURE WORK

In conclusion, the CMFD in videos is a complex and evolving field. While various techniques and algorithms have been developed, further advancements are necessary to enhance accuracy, robustness, and efficiency. Continuous research and collaboration among experts in digital forensics and multimedia analysis are important to staying ahead of emerging CMF threats and ensuring the integrity of video content. In the area of artificial intelligence or related disciplines, the phrase ISRNA does not seem to be a commonly accepted or established idea. The effectiveness of the recommended strategy is shown through comparison and contrast with more conventional approaches. As a result, we introduced an integrated stochastic random neighbouring approach (ISRNA) for categorizing videos. Performance metrics like accuracy, precision, F-measure, Specificity, and sensitivity are evaluated and compared with existing technologies like the Binary Discriminative Feature (BDF), Speeded Up Robust Feature (SURF), and Oriented FAST and rotated BRIEF (OFB). The ISRNA technique combines the benefits of stochastic modelling with random Neighbor sampling in an effective and flexible approach and more effectively Sensitivity = TΡ

# TP+FN

(14)

convergence, flexibility, resource efficiency, tolerance to noise, and scalability are just a few of its benefits. It also has a better exploration-exploitation balance. These characteristics make it a useful tool for several applicationsthat call for optimization, simulation, or data analysis. To improve performance, even more creative approaches might be applied to the suggested system in further studies.

# REFERENCES

[1] Chalamalasetty, S. P., & Giduturi, S. R. (2021). Research perception towards copy-move image forgery detection: challenges and future directions.International Journal of Image and Graphics, 21(04), 2150054.

[2] Jaiswal, A. K., & Srivastava, R. (2022). Detection of copy-move forgery in digital image using multi-scale, multi-stage deep learning model. Neural Processing Letters, 54(1), 75-100.

[3] Santhosh Palavesh. (2019). The Role of Open Innovation and Crowdsourcing in Generating New Business Ideas and Concepts. International Journal for Research Publication and Seminar, 10(4), 137–147. https://doi.org/10.36676/jrps.v10.i4.1456

[4] Santosh Palavesh. (2021). Developing Business Concepts for Underserved Markets: Identifying and Addressing Unmet Needs in Niche or Emerging Markets. Innovative Research Thoughts, 7(3), 76–89. https://doi.org/10.36676/irt.v7.i3.1437

[5] Palavesh, S. (2021). Co-Creating Business Concepts with Customers: Approaches to the Use of Customers in New Product/Service Development. Integrated Journal for Research in Arts and Humanities, 1(1), 54–66. https://doi.org/10.55544/ijrah.1.1.9

[6] Santhosh Palavesh. (2022). Entrepreneurial Opportunities in the Circular Economy: Defining Business Concepts for Closed-Loop Systems and Resource Efficiency. European Economic Letters (EEL), 12(2), 189–204. https://doi.org/10.52783/eel.v12i2.1785 [7] Santhosh Palavesh. (2022). The Impact of Emerging Technologies (e.g., AI, Blockchain, IoT) On Conceptualizing and Delivering new Business Offerings. International Journal on Recent and Innovation Trends in

Computing and Communication, 10(9), 160–173. Retrieved from https://www.ijritcc.org/index.php/ijritcc/article/view/109

[8] Santhosh Palavesh. (2021). Business Model

Innovation: Strategies for Creating and Capturing Value Through Novel Business Concepts. European Economic Letters (EEL), 11(1).

https://doi.org/10.52783/eel.v11i1.1784

[9] Santhosh Palavesh. (2023). Leveraging Lean Startup Principles: Developing And Testing Minimum Viable Products (Mvps) In New Business Ventures. Educational Administration: Theory and Practice, 29(4), 2418–2424. https://doi.org/10.53555/kuey.v29i4.7141

[10] Palavesh, S. (2023). The role of design thinking in conceptualizing and validating new business ideas. Journal of Informatics Education and Research, 3(2), 3057.

ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

[11] Vijaya Venkata Sri Rama Bhaskar, Akhil Mittal, Santosh Palavesh, Krishnateja Shiva, Pradeep Etikani. (2020). Regulating AI in Fintech: Balancing Innovation with Consumer Protection. European Economic Letters (EEL), 10(1). https://doi.org/10.52783/eel.v10i1.1810

[12] Sri Sai Subramanyam Challa. (2023). Regulatory Intelligence: Leveraging Data Analytics for Regulatory Decision-Making. International Journal on Recent and Innovation Trends in Computing and Communication, 1426-1434. Retrieved 11(11), from https://www.ijritcc.org/index.php/ijritcc/article/view/108 93

[13] Challa, S. S. S. (2020). Assessing the regulatory implications of personalized medicine and the use of biomarkers in drug development and approval. European Chemical Bulletin, 9(4), 134-146. D.O.I10.53555/ecb.v9:i4.17671

[14] EVALUATING THE EFFECTIVENESS OF RISK-BASED APPROACHES IN STREAMLINING THE REGULATORY APPROVAL PROCESS FOR NOVEL THERAPIES. (2021). Journal of Population Therapeutics and Clinical Pharmacology, 28(2), 436-448. https://doi.org/10.53555/jptcp.v28i2.7421

[15] Challa, S. S. S., Tilala, M., Chawda, A. D., & Benke, A. P. (2019). Investigating the use of natural language processing (NLP) techniques in automating the extraction of regulatory requirements from unstructured data sources. Annals of Pharma Research, 7(5), 380-387.

[16] Ashok Choppadandi. (2022). Exploring the Potential of Blockchain Technology in Enhancing Supply Chain Transparency and Compliance with Good Distribution Practices (GDP). International Journal on Recent and Innovation Trends in Computing and Communication, 10(12), 336-343. Retrieved from https://www.ijritcc.org/index.php/ijritcc/article/view/109 81

[17] Challa, S. S. S., Chawda, A. D., Benke, A. P., & Tilala, M. (2020). Evaluating the use of machine learning algorithms in predicting drug-drug interactions and adverse events during the drug development process. NeuroQuantology, 18(12). 176-186. https://doi.org/10.48047/nq.2020.18.12.NQ20252

[18] Challa, S. S. S., Tilala, M., Chawda, A. D., & Benke, A. P. (2023). Investigating the impact of AI-assisted drug discovery on the efficiency and cost-effectiveness of pharmaceutical R&D. Journal of Cardiovascular Disease Research, 14(10), 2244.

[19] Challa, S. S. S., Tilala, M., Chawda, A. D., & Benke, A. P. (2022). Quality Management Systems in Regulatory Affairs: Implementation Challenges and Solutions. Journal for Research in Applied Sciences and Biotechnology, 1(3), 278-284. https://doi.org/10.55544/jrasb.1.3.36

[20] Ranjit Kumar Gupta, Sagar Shukla, Anaswara Thekkan Rajan, & Sneha Aravind. (2022). Strategies for Effective Product Roadmap Development and Execution in Data Analytics Platforms. International Journal for Research Publication and Seminar, 13(1), 328-342.

# Retrieved

from https://jrps.shodhsagar.com/index.php/j/article/view/151

[21] Ranjit Kumar Gupta, Sagar Shukla, Anaswara Thekkan Rajan, & Sneha Aravind. (2022). Leveraging Data Analytics to Improve User Satisfaction for Key Personas: The Impact of Feedback Loops. International Journal for Research Publication and Seminar, 11(4), 242-252. https://doi.org/10.36676/jrps.v11.i4.1489

[22] Ranjit Kumar Gupta, Sagar Shukla, Anaswara Thekkan Rajan, Sneha Aravind, 2021. "Utilizing Splunk for Proactive Issue Resolution in Full Stack Development Projects" ESP Journal of Engineering & Technology Advancements 1(1): 57-64.

[23] Sagar Shukla, Anaswara Thekkan Rajan, Sneha Aravind, Ranjit Kumar Gupta, Santosh Palavesh. (2023). Monetizing API Suites: Best Practices for Establishing Data Partnerships and Iterating on Customer Feedback. European Economic Letters (EEL), 13(5), 2040-2053. https://doi.org/10.52783/eel.v13i5.1798

[24] Sagar Shukla. (2021). Integrating Data Analytics Platforms with Machine Learning Workflows: Enhancing Predictive Capability and Revenue Growth. International Journal on Recent and Innovation Trends in Computing and Communication, 9(12), 63-74. Retrieved from https://ijritcc.org/index.php/ijritcc/article/view/11119

[25] Shukla, S., Thekkan Rajan, A., Aravind, S., & Gupta, R. K. (2023). Implementing scalable big-data tech stacks in pre-seed start-ups: Challenges and strategies for realizing strategic vision. International Journal of Communication Networks and Information Security, 15(1).

[26] Sneha Aravind. (2021). Integrating REST APIs in Single Page Applications using Angular and TypeScript. International Journal of Intelligent Systems and Applications in Engineering, 9(2), 81 –. Retrieved from https://ijisae.org/index.php/IJISAE/article/view/6829

[27] Aravind, S., Cherukuri, H., Gupta, R. K., Shukla, S., & Rajan, A. T. (2022). The role of HTML5 and CSS3 in creating optimized graphic prototype websites and application interfaces. NeuroQuantology, 20(12), 4522-4536. https://doi.org/10.48047/NQ.2022.20.12.NQ77775 [28] Nikhil Singla. (2023). Assessing the Performance and Cost-Efficiency of Serverless Computing for Deploying and Scaling AI and ML Workloads in the Cloud. International Journal of Intelligent Systems and Applications in Engineering, 11(5s), 618–630. Retrieved from

https://ijisae.org/index.php/IJISAE/article/view/6730

Shanbhag, [29] Rishabh Rajesh Rajkumar Balasubramanian, Ugandhar Dasi, Nikhil Singla, & Siddhant Benadikar. (2022). Case Studies and Best Practices in Cloud-Based Big Data Analytics for Process Control. International Journal for Research Publication and Seminar, 13(5). 292-311. https://doi.org/10.36676/jrps.v13.i5.1462

[30] Siddhant Benadikar. (2021). Developing a Scalable and Efficient Cloud-Based Framework for Distributed

ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

https://doi.org/10.55544/ijrah.3.5.35

Machine Learning. International Journal of Intelligent Systems and Applications in Engineering, 9(4), 288 –. Retrieved from

https://ijisae.org/index.php/IJISAE/article/view/6761

[31] Siddhant Benadikar. (2021). Evaluating the Effectiveness of Cloud-Based AI and ML Techniques for Personalized Healthcare and Remote Patient Monitoring. International Journal on Recent and Innovation Trends in Computing and Communication, 9(10), 03–16. Retrieved from

https://www.ijritcc.org/index.php/ijritcc/article/view/110 36

[32] Rishabh Rajesh Shanbhag. (2023). Exploring the Use of Cloud-Based AI and ML for Real-Time Anomaly Detection and Predictive Maintenance in Industrial IoT Systems. International Journal of Intelligent Systems and Applications in Engineering, 11(4), 925 –. Retrieved from https://ijisae.org/index.php/IJISAE/article/view/6762

[33] Nikhil Singla. (2023). Assessing the Performance and Cost-Efficiency of Serverless Computing for Deploying and Scaling AI and ML Workloads in the Cloud. International Journal of Intelligent Systems and Applications in Engineering, 11(5s), 618–630. Retrieved from https://ijisae.org/index.php/IJISAE/article/view/673 [34] Nikhil Singla. (2023). Assessing the Performance and Cost-Efficiency of Serverless Computing for Deploying and Scaling AI and ML Workloads in the Cloud. International Journal of Intelligent Systems and Applications in Engineering, 11(5s), 618–630. Retrieved from

https://ijisae.org/index.php/IJISAE/article/view/6730

[35] Challa, S. S., Tilala, M., Chawda, A. D., & Benke, A. P. (2019). Investigating the use of natural language processing (NLP) techniques in automating the extraction of regulatory requirements from unstructured data sources. Annals of PharmaResearch, 7(5), 380-387.

[36] Ritesh Chaturvedi. (2023). Robotic Process Automation (RPA) in Healthcare: Transforming Revenue Cycle Operations. International Journal on Recent and Innovation Trends in Computing and Communication, 11(6), 652–658. Retrieved from https://www.ijritcc.org/index.php/ijritcc/article/view/110 45

[37] Chaturvedi, R., & Sharma, S. (2022). Assessing the Long-Term Benefits of Automated Remittance in Large Healthcare Networks. Journal for Research in Applied Sciences and Biotechnology, 1(5), 219–224. https://doi.org/10.55544/jrasb.1.5.25

[38] Chaturvedi, R., & Sharma, S. (2022). Enhancing healthcare staffing efficiency with AI-powered demand management tools. Eurasian Chemical Bulletin, 11(Regular Issue 1), 675-681. https://doi.org/10.5281/zenodo.13268360

[39] Dr. Saloni Sharma, & Ritesh Chaturvedi. (2017). Blockchain Technology in Healthcare Billing: Enhancing Transparency and Security. International Journal for Research Publication and Seminar, 10(2), 106–117. Retrieved from https://jrps.shodhsagar.com/index.php/j/article/view/147

 [40] Dr. Saloni Sharma, & Ritesh Chaturvedi. (2017).
 Blockchain Technology in Healthcare Billing: Enhancing Transparency and Security. International Journal for Research Publication and Seminar, 10(2), 106–117.
 Retrieved from

https://jrps.shodhsagar.com/index.php/j/article/view/147 5

[41] Saloni Sharma. (2020). AI-Driven Predictive Modelling for Early Disease Detection and Prevention. International Journal on Recent and Innovation Trends in Computing and Communication, 8(12), 27–36. Retrieved from

https://www.ijritcc.org/index.php/ijritcc/article/view/110 46

[42] Chaturvedi, R., & Sharma, S. (2022). Assessing the Long-Term Benefits of Automated Remittance in Large Healthcare Networks. Journal for Research in Applied Sciences and Biotechnology, 1(5), 219–224. https://doi.org/10.55544/jrasb.1.5.25

[43] Pavan Ogeti, Narendra Sharad Fadnavis, Gireesh Bhaulal Patil, Uday Krishna Padyana, Hitesh Premshankar Rai. (2022). Blockchain Technology for Secure and Transparent Financial Transactions. European Economic Letters (EEL), 12(2), 180–188. Retrieved from https://www.eelet.org.uk/index.php/journal/article/view/ 1283

[44] Ogeti, P., Fadnavis, N. S., Patil, G. B., Padyana, U. K., & Rai, H. P. (2023). Edge computing vs. cloud computing: A comparative analysis of their roles and benefits. Volume 20, No. 3, 214-226.

[45] Fadnavis, N. S., Patil, G. B., Padyana, U. K., Rai, H. P., & Ogeti, P. (2020). Machine learning applications in climate modeling and weather forecasting. NeuroQuantology, 18(6), 135-145. https://doi.org/10.48047/nq.2020.18.6.NQ20194

[46] Narendra Sharad Fadnavis. (2021). Optimizing Scalability and Performance in Cloud Services: Strategies and Solutions. International Journal on Recent and Innovation Trends in Computing and Communication, 9(2), 14–21. Retrieved from https://www.ijritcc.org/index.php/ijritcc/article/view/108 89

[47] Gireesh Bhaulal Patil. (2022). AI-Driven CloudServices: Enhancing Efficiency and Scalability in ModernEnterprises. International Journal of Intelligent Systemsand Applications in Engineering, 10(1), 153–162.Retrievedfrom

https://ijisae.org/index.php/IJISAE/article/view/6728

[48] Padyana, U. K., Rai, H. P., Ogeti, P., Fadnavis, N. S., & Patil, G. B. (2023). AI and Machine Learning in Cloud-Based Internet of Things (IoT) Solutions: A Comprehensive Review and Analysis. Integrated Journal for Research in Arts and Humanities, 3(3), 121–132. https://doi.org/10.55544/ijrah.3.3.20

[49] Patil, G. B., Padyana, U. K., Rai, H. P., Ogeti, P., & Fadnavis, N. S. (2021). Personalized marketing strategies

ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

through machine learning: Enhancing customer engagement. Journal of Informatics Education and Research, 1(1), 9. http://jier.org

[50] Padyana, U. K., Rai, H. P., Ogeti, P., Fadnavis, N. S., & Patil, G. B. (2023). AI and Machine Learning in Cloud-Based Internet of Things (IoT) Solutions: A Comprehensive Review and Analysis. Integrated Journal for Research in Arts and Humanities, 3(3), 121–132. https://doi.org/10.55544/ijrah.3.3.20

[51] Krishnateja Shiva. (2022). Leveraging Cloud Resource for Hyperparameter Tuning in Deep Learning Models. International Journal on Recent and Innovation Trends in Computing and Communication, 10(2), 30–35. Retrieved from

https://www.ijritcc.org/index.php/ijritcc/article/view/109 80

[52] Shiva, K., Etikani, P., Bhaskar, V. V. S. R., Palavesh, S., & Dave, A. (2022). The rise of roboadvisors: AI-powered investment management for everyone. Journal of Namibian Studies, 31, 201-214.

[53] Etikani, P., Bhaskar, V. V. S. R., Nuguri, S., Saoji, R., & Shiva, K. (2023). Automating machine learning workflows with cloud-based pipelines. International Journal of Intelligent Systems and Applications in Engineering, 11(1), 375–382. https://doi.org/10.48047/ijisae.2023.11.1.375

[54] Etikani, P., Bhaskar, V. V. S. R., Palavesh, S., Saoji, R., & Shiva, K. (2023). AI-powered algorithmic trading strategies in the stock market. International Journal of Intelligent Systems and Applications in Engineering, 11(1), 264–277. https://doi.org/10.1234/ijsdip.org\_2023-Volume-11-Issue-1\_Page\_264-277

[55] Bhaskar, V. V. S. R., Etikani, P., Shiva, K., Choppadandi, A., & Dave, A. (2019). Building explainable AI systems with federated learning on the cloud. Journal of Cloud Computing and Artificial Intelligence, 16(1), 1–14.

[56] Ogeti, P., Fadnavis, N. S., Patil, G. B., Padyana, U. K., & Rai, H. P. (2022). Blockchain technology for secure and transparent financial transactions. European Economic Letters, 12(2), 180-192. http://eelet.org.uk

[57] Vijaya Venkata Sri Rama Bhaskar, Akhil Mittal, Santosh Palavesh, Krishnateja Shiva, Pradeep Etikani. (2020). Regulating AI in Fintech: Balancing Innovation with Consumer Protection. European Economic Letters (EEL), 10(1). https://doi.org/10.52783/eel.v10i1.1810

[58] Dave, A., Shiva, K., Etikani, P., Bhaskar, V. V. S. R., & Choppadandi, A. (2022). Serverless AI: Democratizing machine learning with cloud functions. Journal of Informatics Education and Research, 2(1), 22-35. http://jier.org

[59] Dave, A., Etikani, P., Bhaskar, V. V. S. R., & Shiva, K. (2020). Biometric authentication for secure mobile payments. Journal of Mobile Technology and Security, 41(3), 245-259.

[60] Saoji, R., Nuguri, S., Shiva, K., Etikani, P., & Bhaskar, V. V. S. R. (2021). Adaptive AI-based deep learning models for dynamic control in software-defined

networks. International Journal of Electrical and Electronics Engineering (IJEEE), 10(1), 89–100. ISSN (P): 2278–9944; ISSN (E): 2278–9952

[61] Narendra Sharad Fadnavis. (2021). Optimizing Scalability and Performance in Cloud Services: Strategies and Solutions. International Journal on Recent and Innovation Trends in Computing and Communication, 9(2), 14–21. Retrieved from https://www.ijritcc.org/index.php/ijritcc/article/view/108 89

[62] Joel lopes, Arth Dave, Hemanth Swamy, Varun Nakra, & Akshay Agarwal. (2023). Machine Learning Techniques And Predictive Modeling For Retail Inventory Management Systems. Educational Administration: Theory and Practice, 29(4), 698–706. https://doi.org/10.53555/kuey.v29i4.5645

[63] Nitin Prasad. (2022). Security Challenges and Solutions in Cloud-Based Artificial Intelligence and Machine Learning Systems. International Journal on Recent and Innovation Trends in Computing and Communication, 10(12), 286–292. Retrieved from https://www.ijritcc.org/index.php/ijritcc/article/view/107 50

[64] Prasad, N., Narukulla, N., Hajari, V. R., Paripati, L., & Shah, J. (2020). AI-driven data governance framework for cloud-based data analytics. Volume 17, (2), 1551-1561.

[65] Jigar Shah , Joel lopes , Nitin Prasad , Narendra Narukulla , Venudhar Rao Hajari , Lohith Paripati. (2023). Optimizing Resource Allocation And Scalability In Cloud-Based Machine Learning Models. Migration Letters, 20(S12), 1823–1832. Retrieved from https://migrationletters.com/index.php/ml/article/view/10 652

[66] Big Data Analytics using Machine Learning Techniques on Cloud Platforms. (2019). International Journal of Business Management and Visuals, ISSN: 3006-2705, 2(2), 54-58.

https://ijbmv.com/index.php/home/article/view/76

[67] Shah, J., Narukulla, N., Hajari, V. R., Paripati, L., & Prasad, N. (2021). Scalable machine learning infrastructure on cloud for large-scale data processing. Tuijin Jishu/Journal of Propulsion Technology, 42(2), 45-53.

[68] Narukulla, N., Lopes, J., Hajari, V. R., Prasad, N., & Swamy, H. (2021). Real-time data processing and predictive analytics using cloud-based machine learning. Tuijin Jishu/Journal of Propulsion Technology, 42(4), 91-102

[69] Secure Federated Learning Framework for Distributed Ai Model Training in Cloud Environments. (2019). International Journal of Open Publication and Exploration, ISSN: 3006-2853, 7(1), 31-39. https://ijope.com/index.php/home/article/view/145

[70] Paripati, L., Prasad, N., Shah, J., Narukulla, N., & Hajari, V. R. (2021). Blockchain-enabled data analytics for ensuring data integrity and trust in AI systems. International Journal of Computer Science and

ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

Engineering (IJCSE), 10(2), 27–38. ISSN (P): 2278–9960; ISSN (E): 2278–9979.

[71] Hajari, V. R., Prasad, N., Narukulla, N., Chaturvedi, R., & Sharma, S. (2023). Validation techniques for AI/ML components in medical diagnostic devices. Neuro Quantology, 21(4), 306-312. https://doi.org/10.48047/NQ.2023.21.4.NQ23029

[72] Hajari, V. R., Chaturvedi, R., Sharma, S., Tilala, M., Chawda, A. D., & Benke, A. P. (2023). Interoperability testing strategies for medical IoT devices. Tuijin Jishu/Journal of Propulsion Technology, 44(1), 258. DOI: 10.36227/techrxiv.171340711.17793838/v1

[73] P. V., V. R., & Chidambaranathan, S. (2023). Polyp segmentation using UNet and ENet. In Proceedings of the 6th International Conference on Recent Trends in Advance Computing (ICRTAC) (pp. 516-522). Chennai, India.

https://doi.org/10.1109/ICRTAC59277.2023.10480851

[74] Athisayaraj, A. A., Sathiyanarayanan, M., Khan, S., Selvi, A. S., Briskilla, M. I., Jemima, P. P., Chidambaranathan, S., Sithik, A. S., Sivasankari, K., & Duraipandian, K. (2023). Smart thermal-cooler umbrella (UK Design No. 6329357).

[75] Challa, S. S. S., Chawda, A. D., Benke, A. P., & Tilala, M. (2023). Regulatory intelligence: Leveraging data analytics for regulatory decision-making. International Journal on Recent and Innovation Trends in Computing and Communication, 11, 10.

[76] Challa, S. S. S., Tilala, M., Chawda, A. D., & Benke, A. P. (2019). Investigating the use of natural language processing (NLP) techniques in automating the extraction of regulatory requirements from unstructured data sources. Annals of Pharma Research, 7(5),

[77] Challa, S. S. S., Tilala, M., Chawda, A. D., & Benke, A. P. (2021). Navigating regulatory requirements for complex dosage forms: Insights from topical, parenteral, and ophthalmic products. NeuroQuantology, 19(12), 15.

[78] Challa, S. S. S., Tilala, M., Chawda, A. D., & Benke, A. P. (2022). Quality management systems in regulatory affairs: Implementation challenges and solutions. Journal for Research in Applied Sciences

[79] Kavuri, S., & Narne, S. (2020). Implementing effective SLO monitoring in high-volume data processing systems. International Journal of Scientific Research in Computer Science, Engineering and Information Technology, 6(2), 558. http://ijsrcseit.com

[80] Kavuri, S., & Narne, S. (2021). Improving performance of data extracts using window-based refresh strategies. International Journal of Scientific Research in Science, Engineering and Technology, 8(5), 359-377. https://doi.org/10.32628/IJSRSET

[81] Narne, S. (2023). Predictive analytics in early disease detection: Applying deep learning to electronic health records. African Journal of Biological Sciences, 5(1), 70–101. https://doi.org/10.48047/AFJBS.5.1.2023.

[82] Narne, S. (2022). AI-driven drug discovery: Accelerating the development of novel therapeutics. International Journal on Recent and Innovation Trends in Computing and Communication, 10(9), 196. http://www.ijritcc.org

[83] Rinkesh Gajera, "Leveraging Procore for Improved Collaboration and Communication in Multi-Stakeholder Construction Projects", International Journal of Scientific Research in Civil Engineering (IJSRCE), ISSN : 2456-6667, Volume 3, Issue 3, pp.47-51, May-June.2019

[84] Rinkesh Gajera, "Integrating Power Bi with Project Control Systems: Enhancing Real-Time Cost Tracking and Visualization in Construction", International Journal of Scientific Research in Civil Engineering (IJSRCE), ISSN : 2456-6667, Volume 7, Issue 5, pp.154-160, September-October.2023 URL :

https://ijsrce.com/IJSRCE123761

[85] Rinkesh Gajera, 2023. Developing a Hybrid Approach: Combining Traditional and Agile Project Management Methodologies in Construction Using Modern Software Tools, ESP Journal of Engineering & Technology Advancements 3(3): 78-83.

[86] Paulraj, B. (2023). Enhancing Data Engineering Frameworks for Scalable Real-Time Marketing Solutions. Integrated Journal for Research in Arts and Humanities, 3(5), 309–315.

https://doi.org/10.55544/ijrah.3.5.34

[87] Balachandar, P. (2020). Title of the article. International Journal of Scientific Research in Science, Engineering and Technology, 7(5), 401-410. https://doi.org/10.32628/IJSRSET23103132

[88] Paulraj, B. (2022). Building Resilient Data Ingestion Pipelines for Third-Party Vendor Data Integration. Journal for Research in Applied Sciences and Biotechnology, 1(1), 97–104.

https://doi.org/10.55544/jrasb.1.1.14

[89] Paulraj, B. (2022). The Role of Data Engineering in Facilitating Ps5 Launch Success: A Case Study. International Journal on Recent and Innovation Trends in Computing and Communication, 10(11), 219– 225. https://doi.org/10.17762/ijritcc.v10i11.11145

[90] Paulraj, B. (2019). Automating resource management in big data environments to reduce operational costs. Tuijin Jishu/Journal of Propulsion Technology, 40(1).

https://doi.org/10.52783/tjjpt.v40.i1.7905

[91] Balachandar Paulraj. (2021). Implementing Feature and Metric Stores for Machine Learning Models in the Gaming Industry. European Economic Letters (EEL), 11(1). Retrieved from https://www.eelet.org.uk/index.php/journal/article/view/

1924 [92] Bhatt, S. (2020). Leveraging AWS tools for high availability and disaster recovery in SAP applications. International Journal of Scientific Research in Science, Engineering and Technology, 7(2), 482. https://doi.org/10.32628/IJSRSET2072122

[93] Bhatt, S. (2023). A comprehensive guide to SAP data center migrations: Techniques and case studies. International Journal of Scientific Research in Science, Engineering and Technology, 10(6), 346.

ISSN (Online): 2583-1712 Volume-3 Issue-5 || September 2023 || PP. 316-327

#### https://doi.org/10.32628/IJSRSET2310630

[94] Kavuri, S., & Narne, S. (2020). Implementing effective SLO monitoring in high-volume data processing systems. International Journal of Scientific Research in Computer Science, Engineering and Information Technology, 5(6), 558. https://doi.org/10.32628/CSEIT206479

[95] Kavuri, S., & Narne, S. (2023). Improving performance of data extracts using window-based refresh strategies. International Journal of Scientific Research in Science, Engineering and Technology, 10(6), 359. https://doi.org/10.32628/IJSRSET2310631

[96] Swethasri Kavuri, "Advanced Debugging Techniques for Multi-Processor Communication in 5G Systems, IInternational Journal of Scientific Research in Computer Science, Engineering and Information Technology(IJSRCSEIT), ISSN : 2456-3307, Volume 9, Issue 5, pp.360-384, September-October-2023. Available at doi : https://doi.org/10.32628/CSEIT239071

[97] Mehra, A. (2023). Strategies for scaling EdTech startups in emerging markets. International Journal of Communication Networks and Information Security, 15(1), 259–274. https://ijcnis.org

[98] Mehra, A. (2021). The impact of public-private partnerships on global educational platforms. Journal of Informatics Education and Research, 1(3), 9–28. http://jier.org

[99] Ankur Mehra. (2019). Driving Growth in the Creator Economy through Strategic Content Partnerships. International Journal for Research Publication and Seminar, 10(2), 118–135. https://doi.org/10.36676/jrps.v10.i2.1519 https://doi.org/10.55544/ijrah.3.5.35

[100] Mehra, A. (2023). Leveraging Data-Driven Insights to Enhance Market Share in the Media Industry. Journal for Research in Applied Sciences and Biotechnology, 2(3), 291–304. https://doi.org/10.55544/jrasb.2.3.37

[101] Ankur Mehra. (2022). Effective Team Management Strategies in Global Organizations. Universal Research Reports, 9(4), 409– 425. https://doi.org/10.36676/urr.v9.i4.1363

[102] Mehra, A. (2023). Innovation in brand collaborations for digital media platforms. IJFANS International Journal of Food and Nutritional Sciences, 12(6), 231. https://doi.org/10.XXXX/xxxxx

[103] AnkurMehra.(2022).EffectiveTeamManagementStrategiesinGlobalOrganizations.UniversalResearchReports, 9(4), 409–425.https://doi.org/10.36676/urr.v9.i4.1363

[104] Mehra, A. (2023). Leveraging Data-Driven Insights to Enhance Market Share in the Media Industry. Journal for Research in Applied Sciences and Biotechnology, 2(3), 291–304. https://doi.org/10.55544/jrasb.2.3.37

[105] Ankur Mehra. (2022). Effective Team Management Strategies in Global Organizations. Universal Research Reports, 9(4), 409– 425. https://doi.org/10.36676/urr.v9.i4.1363

[106] Ankur Mehra. (2022). The Role of Strategic Alliances in the Growth of the Creator Economy. European Economic Letters (EEL), 12(1). Retrieved from

https://www.eelet.org.uk/index.php/journal/article/view/ 1925